

# Prepare to pass your exam with Stalla.

To prepare adequately for the CFA® exams, the typical candidate requires a minimum of 250 to 300 hours of rigorous effort for each of the three exam levels. Decades of experience helping candidates prepare have convinced us that those hours are best spent in a structured approach focused on developing an in-depth understanding of the CFA Program curriculum, with expert guidance every step of the way.

Based on this belief, Stalla has identified the four critical components of a successful learning strategy—understand, apply, practice, review—and integrated them into a comprehensive exam preparation approach.



## 1. Understand (Theory)

The CFA Program curriculum is extremely broad in scope, and the CFA exams are designed specifically to recognize those candidates who have achieved the deepest level of understanding. The essential first step in developing such an in-depth understanding is a firm grounding in financial theory.

The CFA Program curriculum presents the core knowledge—the financial theory—required. Stalla's Study Guides take that theory to the next level by helping you truly understand the readings. Using everyday language, Study Guides clarify complex financial theory and provide guidance on essential topics. They also include formula sheets, equations to commit to memory, practice problems to enhance comprehension and retention, and key point summaries for focused learning.

## 2. Apply

Learning the basic theory is only the first step to mastery. To succeed on the exam, candidates must be able to apply financial theory to exam questions that are often situational in design. Stalla's expert faculty members help you take the theory to that next level by guiding you through the most critical material, which we refer to as "core concepts," with a heavy focus on problem-solving practice.

Designed to help you make the practical connection between theory and application, the lectures are problem-oriented, interactive experiences featuring complex practice problems not found in our other materials. Lecture Notes, provided to all course students, can be personalized and serve as a valuable final review resource.

## 3. Practice

Once basic skills are established, refining and retaining them until exam day requires repetition and practice. To this end, weekly homework using our proprietary PassMaster™ homework and drilling software reinforces the theories learned in the CFA Program curriculum and Study Guides and the application strategies developed in the classroom.

Then, PassMaster's monthly progress tests and end-of-course practice exams help build proficiency in weak areas and enhance retention overall. With explanations of why answers are either wrong or right, you can gain a broader perspective and deeper insights than with typical question banks. And to help you develop a truly complete understanding of the concepts, PassMaster links directly to electronic Study Guides, which, when needed, provide in-depth theory and explanation beyond the "answers."

## 4. Review

The final critical component of Stalla's learning strategy coalesces all the knowledge and skills gained to help ensure that you arrive at the exam prepared for peak performance. Because of the program's broad scope and the inevitability that recall of some material may "fade" over time, Stalla recommends you spend the last several weeks in a review phase that includes the three full Practice Exams, a review of personal and in-class lecture notes, and Flashcards. We also recommend our Mock Exam and Review Seminar, which one recent candidate described as "absolutely and totally heads above anything I have ever taken."

## Stalla's learning strategy (cont.)

### Comprehensive course programs.

#### A proven approach.

Stalla's comprehensive course programs—the System and the Enhanced System—are available in your choice of course formats: live classroom, online, and self-study CD.

Choose the format that suits your study preferences and schedule the best. You enjoy the same combination of resources, guidance, and support, all focused on helping you pass your exam.

The Enhanced System	The System	Individual program elements
<p>The Enhanced System course includes Stalla's full complement of time-tested resources and program benefits.</p> <ul style="list-style-type: none"> <li>• Expert-led lectures</li> <li>• Study Guides</li> <li>• PassMaster™ software</li> <li>• Practice Exams</li> <li>• Lecture Notes</li> <li>• Flashcards</li> <li>• Mock Exam and Review Seminar</li> <li>• Expert guidance</li> <li>• Unlimited academic support</li> <li>• Tuition waiver guarantee*</li> </ul> <p><b>\$1,590.00</b></p>	<p>This comprehensive course features a selected array of program elements along with unlimited support and guidance, as well as our guarantee.</p> <ul style="list-style-type: none"> <li>• Expert-led lectures</li> <li>• Study Guides</li> <li>• PassMaster™ software</li> <li>• Practice Exams</li> <li>• Lecture Notes</li> <li>• Expert guidance</li> <li>• Unlimited academic support</li> <li>• Tuition waiver guarantee*</li> </ul> <p><b>\$1,290.00</b></p>	<p>Stalla also makes the following resources available for individual purchase:</p> <ul style="list-style-type: none"> <li>• Mock Exam and Review Seminar Live \$475 Self-study CD \$425</li> <li>• Study Guides \$345</li> <li>• PassMaster™ and Practice Exams (set) \$475</li> <li>• Flashcards \$195</li> </ul> <p>Purchasers of individual elements do not qualify for Stalla's Tuition Waiver Program.</p>



### Our commitment. Your guarantee.

We're so confident that the Stalla approach to preparation will help you pass your exam that we offer all course program students an unprecedented tuition waiver guarantee.\* If you enroll in a comprehensive Stalla course, and need to repeat it, you can do so tuition-free. This includes all course materials, resources, and support, except for updated Study Guides if the curriculum has changed. We're that committed to your success.

**Prepare to pass your CFA® exam with Stalla. For more detailed information and expert guidance on how to design a CFA exam preparation program that meets your unique needs and circumstances, please visit [stalla.com](http://stalla.com) or call 877-727-7232.**

**Outside North America, e-mail [international@stalla.com](mailto:international@stalla.com) or call +1-630-472-2213.**

**Follows CFA Institute Prep Provider Guidelines.**

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