



**Explore your choices
for building success**

CFA® society partnership program

Flexibility to fulfill your mission



Promoting the Chartered Financial Analyst® designation, providing professional development and networking opportunities, generating growth and revenue, supporting continuing education and CFA® Exam preparation for members and candidates – these are the hallmarks of CFA Institute societies.

But along with similar objectives come distinct differences. Each society is unique in how it meets the needs of its diverse membership. Success requires dedicated leaders, creative programming, and awareness of the latest offerings. To thrive, today's society must serve the needs of current members as well as attract members for the future.

When it comes to educating members and candidates, many societies find that strategic partnerships can bring added strength. Finding an organization that can tailor a CFA review program to your society's particular goals is the key.

“Stalla is a long-term partner of our society, providing outstanding and multifaceted education programs for CFA candidates.”

– **Karl Lung**, President, The Hong Kong Society of Financial Analysts

Customized programs

Because of our long-standing relationships with leading CFA societies across the globe, Stalla has learned how to build

successful collaborations. We know that some societies desire complete, full-service programs, and others would rather select specific components and services.

From implementing a complete CFA review course to partnering with you to offer review sessions or supply the most comprehensive and innovative study tools available, Stalla has what it takes to support your society.

“Stalla has taken the logistical burden off our shoulders and enabled us to offer a quality review program with minimal administrative efforts. We have a solid belief in Stalla's approach.”

– **Jill Epstein**, JD, CEO, CFA Society of Chicago

A wide range of support

No matter how your Stalla program is structured, you'll enjoy these advantages.

Ease of implementation – Stalla can eliminate the operational hassles associated with running a review program, including administration, marketing, staffing, and logistics.

Stalla CFA® society partnership program benefits

Stalla's high-value offerings for all partner societies include:

- Member candidate discounts
- Scholarship programs
- Complimentary orientations
- Annual marketing programs, including promotional marketing materials and customized brochures
- National support and designated Stalla point of contact
- Complimentary customized web page
- Local “mock exam” support
- Instructor and SME hiring preferences
- Unlimited curriculum support

Plus, societies entering into exclusive partnerships with Stalla receive these added benefits:

- Royalty incentives
- Candidate event sponsorships
- Complimentary pre-exam tips and strategy sessions
- Customized schedules (live or online)
- Three full sets of Stalla's complete course program (for each exam level)
- Progress reports



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Your guide to mastery – the Stalla CFA® review program

Stalla has been helping prepare students for the CFA exam for over three decades, and we know what works. With live, online, and CD classes, Study Guides, PassMaster™ Software, Progress Tests, Mock Exams, and more, we help guide students to mastery of the CFA Program curriculum. Stalla students gain confidence through opportunities to apply their new knowledge and practice insightful exam-taking strategies.

Our comprehensive and integrated approach features course content that aligns with the CFA Program curriculum and comes in many formats to suit different learning styles. Stalla knows that providing a wide variety of choices is vital in supporting student success.

Call us today to learn more about how you can put this powerful program to work for your society.



“Stalla has assisted our society in bringing our CFA® review program to an entirely new level... an excellent integrated approach that helps candidates master the CFA® curriculum.”

– Dorothy Meggie, CFA, Continuing Education Chair, Hartford Society of Financial Analysts

Get the perfect program—partner with Stalla

Our team has the experience to work with you to design a customized program based on the needs, preferences, and goals that are specific to your organization and your membership. Join the many other societies worldwide that have discovered Stalla and found success.

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